



18-06-15

Dear Customers,

The first half of the year has flown by so here's a slightly longer (but hopefully not too long) and informal newsletter, but hey that's a good thing too right....?  
In the last newsletter I scribed in the editorial why I decided to become a climbing shoe resoler? ...now why the name!

## So What's in the name Scotty Dog Resoles?

Well, to tell you the truth I've never been that keen on being called Scotty, except by those who have known me long and well and have shared experiences together in the bush and mountains, on crags and big walls or rivers where we've grown long beards and grey hair together, sweated and smelt like smelly laundry for days.

This is where my old mate, river legend Trev (in January this year at 68 we did the Franklin River again together in Tassie) and still sometimes crag ratster comes into the picture. Trev is one of those second hand book store ferrets that just happened to stumble across a certain little book. Given as a gift this little book's title 'Scotty Doggy and the Mountain' was meant for bedtime reading for 4 year olds. It is a cute little story about a St Bernard dog Scotty, who wore a tam o' shanter, and loved to throw cabers and play bagpipes for his friends Curly, Skinny and Smelly. But most of all he liked to climb mountains and his friends didn't. In Smelly's words; "Well, we didn't think that climbing was much fun so we untied ourselves and took the easy path to the top!" In disgust Scotty said "Climbing is not supposed to be fun; it's supposed to be good for you." ..and that it is!

So when the time came to think of a name for my new resole business we looked to my little namesake and Scotty Dog Resoles was born! And I'm getting used to everyone calling me Scotty these days.

...now for the headlines!

## Shop On-Line @ Scotty Dog for your Essentials – Open 1<sup>st</sup> July

If you wish to top up on essential items such as chalk, Crimp Finger Balm or other consumables have a look at [www.scottysdog.com.au](http://www.scottysdog.com.au) and you can have your order conveniently returned with your newly resoled shoes. Among the products are small and large juggling balls made from repurposed waste rubber. 50% of the purchase price of these balls will be donated to a worthy crag conservation initiative near you. Further products will be developed using repurposed rubber waste and post consumer outdoor equipment in the future with the same purpose of donating monies to worthy causes. If you have any ideas particularly on the repurposing of rubber grinds I would be keen to hear from you. If your idea is a good one you might even receive a free resole!

## How are your shoes looking for the Spring/Summer climbing season?

- Don't Wait – Send Your Shoes in ASAP!
- FREE 3 Day Turnaround – 1st to 31st July 2015
- \$10.00 Off Premium Rubbers – Evolv - Trax XT5, Vibram - XS Edge

3D events are scheduled around March, July and November each year. 3D events will save you money and provide you with the quickest turnaround service in the country.

Keep your eye out for 3D events in 2015, broadcasted on the website [www.scottysdog.com.au](http://www.scottysdog.com.au), newsletter or via Queensland's Climbing online forum

[www.queenslandclimbing.yuku.com](http://www.queenslandclimbing.yuku.com)

NOTE: Some resoles maybe exempt from 3 day turnaround if repairs are extensive and require standard turnaround period to complete work. Or simply received too late to get them back to you on time.

## Resoling Video

Back in April the kind folk at Pinnacle Sports in Brisbane [www.pinnaclesports.com.au](http://www.pinnaclesports.com.au) took the initiative and time to think that it might be interesting for others to see what's involved in resoling your climbing shoes. I wasn't sure what to expect but thought "Sure why not?" The end result was a very cool little video clip. If you haven't already seen it then click on to <https://vimeo.com/122394812> or [www.epictv.com/content/art-climbing-shoe-repair-epictv](http://www.epictv.com/content/art-climbing-shoe-repair-epictv)

## So what's in Scotty Dogs Guarantee & Service?

Like all guarantees you may have wondered just what's involved.

One of our mottos is; if we are going to repair/resole your shoes then why would we bother if we're not going to use better adhesives and materials than the manufacturers. Despite every effort is made to ensure something as personal as your climbing shoes come back to you as you remembered them to be or better, sometimes, unfortunately (and very, very rarely I might add) unforeseeable problems can occur in the production line were approximately 20 odd pairs of climbing shoes are resoled every week.. So it's very simple. If you're not happy for reasons of delaminating or your edges weren't trimmed to spec then send them back and we will do them again for you FREE\*.

No one else in the country will do that!

Also, due to the quality of customer feedback on the workmanship over the past 5 years we have now extended the guarantee period from not 1 but to 3 months!

**\*Issues related to normal wear and tear or neglect will not be covered**

Regarding service....?

As much as I would like to think the old saying of No News is Good News rings true, I also think No News can also be Bad News, real bad news! We believe service is about partnerships and sometimes we need your help too, to keep us on our toes and informed about how good a job we are or aren't doing? With 95% of shoes returned before or on scheduled turnaround dates our track record is good. However if there are delays or issues you will be notified promptly by phone or email. At Scotty Dog we will go out of our way to help our customers with genuine issues to promptly ease the pain of inconvenience and avert any further problems with your shoes or goods as quickly as possible.

## Mystery Prize Draw Winners

With the help of two little helpers the last Mystery Prize winners were finally drawn and the goodies sent out back in January. Congratulations go to:

- Anthony Lin – Sydney for Dec 13 to June 14
- Michelle Nguyen – Brisbane for Jul 14 to Dec 15

And for all those who also entered many thanks for being involved as your participation was greatly appreciated in helping spread the word.

## Something to think about - BUFO 4mm Rubber

Straight out of the Czech Republic the Bufo rubber is the best budget offering in the country for any resole. At \$40.00 a resole it might be worth pulling out that 3rd or 4th pair of old faith-full's from your cupboard and having them resurrected!

Or even if you have a budget pair of shoes that you paid \$89.00 for this rubber will still get you back on the rock at around half the price of a new pair.

For the price it is perhaps the best all-rounder suitable for any rock type and plastic too if that's your thing.

**PO Box 876 STANTHORPE 4380 QLD**

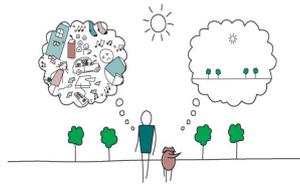
**Ph: 0458 746 002**

**Email: [scott@scottysdog.com.au](mailto:scott@scottysdog.com.au)**

**[www.scottysdog.com.au](http://www.scottysdog.com.au)**

**Ready to Rock and Resole**

**Going the Extra Rope Length**



Mind Full, or Mindful?

**Be Safe**